



BRD GROUP OF INSTITUTIONS



QUARTERLY MAGAZINE

AUGUST – OCTOBER



Inspiration, Innovation & Discovery

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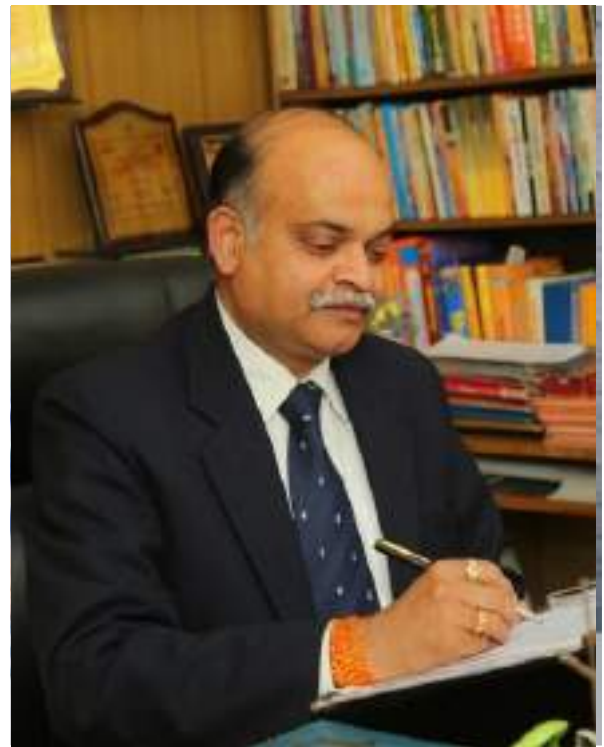




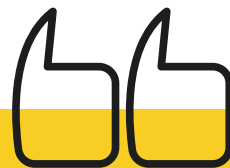
MESSAGE *for all* STUDENTS

Welcome to this year's edition of our college magazine! It fills me with immense pride to see how our campus thrives on the foundation of dedication, learning, and community. This year, I have watched our students and staff actively engage not just in academics, but also in cultural events and social initiatives that shape our society for the better. Your collective energy, creativity, and unwavering commitment inspire us all to aim higher and achieve new milestones.

Let's continue to uphold the values of knowledge, integrity, and innovation. Every idea you share and every challenge you overcome contributes to our legacy. Together, we are making Babu Ram Degree College a true beacon of excellence.



JALAJ GAUR
DIRECTOR



"A man can succeed at almost anything for which he has unlimited enthusiasm."

– Charles Schwab.

VICE PRESIDENT'S MESSAGE

*"It's not whether you
get knocked down; it's
whether you get up."*

It is with great pleasure that I connect with you through these pages, which so brilliantly capture the pulse of our college. While we celebrate the many achievements highlighted in this magazine, I want to applaud something equally important: the spirit of participation. For every prize won, there were countless hours of practice; for every event's success, there was a massive collaborative effort behind the scenes. This is where true character is forged—not just in the final victory, but in the courage to try something new, to learn, and to grow. I am immensely proud to see you all balancing your studies with passions that shape you into well-rounded individuals. Keep embracing every opportunity with this same energy and enthusiasm. Continue to support one another, as you are all part of one big family.

ROHAN GAUR

VICE PRESIDENT



”

*"Start where you are.
Use what you have.
Do what you can."
— Arthur Ashe*

MESSAGE FROM THE HOD'S DESK

From the heart of our academic departments, it is inspiring to see the energy and intellectual curiosity that has defined this semester so far. Learning is most powerful when it is active, and I am thrilled to see so many of you deeply engaged in practical labs, interactive workshops, and ambitious projects that bridge the gap between theory and real-world application. Our goal is not just to teach you subjects, but to empower you to become critical thinkers and innovators who can solve the challenges of tomorrow. As we head towards the culmination of this semester, I encourage you to keep up this momentum. Dive deeper into your subjects, collaborate with your peers, and never hesitate to challenge the status quo with your ideas. The future is waiting for your contribution



ASHISH KUMAR
HOD
CS DEPT.

EVENT SPOTLIGHT

ORIENTATION DAY 4TH AUGUST 2025

Orientation Day on 4th August was all about welcoming the new faces of our college with open arms and big smiles. The day was designed to help newcomers feel right at home from the get-go. Informative sessions gave them a roadmap for the academic year, while guided campus tours helped them navigate their new world. The real magic happened during the interactive ice-breaker games, where strangers quickly became friends. Seniors played the perfect guides, sharing campus hacks and valuable experiences. It was a day filled with excitement, curiosity, and the promise of a fantastic journey ahead.



New Beginnings, New Adventures



EVENT SPOTLIGHT



TREASURE HUNT GAME

5TH AUGUST 2025



"X marks the spot!", "On the hunt for adventure, "The thrill of the chase, "Finding clues and making memories, and "May the best treasure hunter win!.

"Every great adventure hunt begins with a single question: Will you rise to the challenge or let the treasure slip through your grasp

The treasures of the heart are most valuable of all.

Adventure called, and our students answered! The Treasure Hunt on 5th August was an epic race against time that brought teamwork and brainpower to the forefront. Teams of students dashed across the campus, armed with cryptic clues and a thirst for victory. Each riddle solved led them to a new location, a new puzzle, and one step closer to the hidden treasure. The air was filled with excitement, strategic whispers, and bursts of laughter. The event wasn't just a test of wit; it was a fantastic way to encourage collaboration, problem-solving, and exploring our campus in a whole new light. An unforgettable day of fun!



The Great Campus Chase



Rakhi Making Competition

(8th August 2025)



The bond between siblings was celebrated with artistic flair during our Raksha Bandhan competition on 8th August. The event was a beautiful explosion of creativity, colours, and emotion. Students moved beyond traditional rakhis, crafting handmade marvels using everything from silk threads and beads to eco-friendly materials. Some even created innovative digital rakhis and heartwarming video messages. The competition wasn't just about the craft; it was about the stories and emotions woven into each thread. It was a perfect mix of tradition and modern fun, leaving everyone with smiles, sweet memories, and a deeper appreciation for this special bond.



"You have always been my protector and guide. I cherish every moment we've shared."

Threads of Love and Creativity



12th August 2025

Guest Lecture by Union Bank

Banking, Beyond
the Books

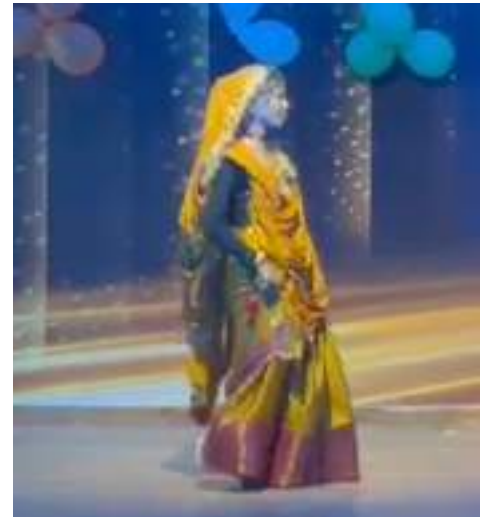


MR. AJEET KUMAR
MANAGER
UNION BANK

On 12th August, the classroom transformed into a hub of financial wisdom. We had the privilege of hosting a senior professional from Union Bank for an insightful guest lecture on banking and financial literacy. The session demystified the world of modern finance, covering everything from digital banking trends and investment basics to exciting career opportunities in the sector. Students got a real-world perspective on how the economy functions. The interactive Q&A round was a highlight, with students asking sharp questions and getting practical answers. It was an inspiring session that equipped us with the financial awareness crucial for a secure future.

"Aim to make people's lives better"

INDEPENDENCE DAY (15TH AUGUST 2025)



Our Independence Day celebration on 15th August was a spectacle of patriotism and pride. The day began with the honorable flag hoisting ceremony, as the tricolour soared high against the morning sky, filling every heart with respect. The campus echoed with patriotic songs and inspiring speeches that reminded us of the immense sacrifices made by our freedom fighters. Students brought history to life through powerful skits, vibrant group dances depicting India's diversity, and moving poetry recitations. It was a day of unity and remembrance, a true tribute to the spirit of our incredible nation and a promise to carry its legacy forward. Jai Hind!



A Tricolour Tribute: Freedom in Our Hearts



From soulful singing to energetic dance-offs on the latest trending songs, the evening was packed with entertainment. It was more than just a party; it was the beginning of new friendships and the perfect, vibrant start to an exciting academic year ahead. Welcome, freshers—your journey has just begun!

Hello, New
Faces!
Welcome to
the Family!

Freshers Fiesta (30TH AUGUST)

The Fresher's Party on 30th August was the official, high-energy welcome for our newest batch of students! The atmosphere was electric with pulsating music, dazzling dance performances, and infectious laughter. Seniors and juniors broke the ice and bonded over fun games, hilarious skits, and show-stopping talent rounds.



"The biggest
adventure you can
ever take is to live the
life of your dreams."
— Oprah Winfrey

BLOOD DONATION CAMP BY ROTARY CLUB, ROORKEE (25TH SEPTEMBER 2025)



September 25th was a day with a dual purpose and double the impact! Our college hosted a Blood Donation Drive alongside Talk on Thalassemia by Dr. Ajay Bhargava. The response was overwhelming, as students and faculty queued up to donate blood, proving that our college community has a big heart. Each drop donated was a promise of life for someone in need.

"With every heart beat we live to see the sunset, with each drop of blood donated; another precious life will live to see the sunrise"



DR. AJAY BHARGAVA



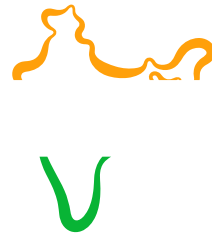
WORLD PHARMACIST DAY

(25TH SEPTEMBER 2025)



WORLD PHARMACIST DAY celebrations brought the world of medical sciences to the forefront with interactive workshops, informative displays on new medicines, and career guidance sessions. It was a perfect blend of social responsibility and academic passion, showcasing how science and humanity can work hand-in-hand to create a better world.





SWACHH BHARAT ABHIYAN



On the significant day of 2nd October, our campus was buzzing with a different kind of energy. Armed with brooms, gloves, and a whole lot of enthusiasm, students and staff came together for the Swachh Bharat Abhiyan. The mission was simple: to make our campus sparkle. We swept pathways, planted new saplings to green our surroundings, and raised awareness about hygiene through creative posters and catchy slogans. It wasn't just about cleaning; it was about taking ownership of our environment. The day was a powerful reminder that every small step we take collectively can lead to a much cleaner, greener, and brighter future for all.

Leading the Change, One Broom at a Time!



18.10.2025

Event Spotlight



DIWALI UTSAV MELA

Celebrating Learning, Culture & Festive Spirit
The BRD Way!



BRD College celebrated its Diwali Utsav Mela on 18th October 2025, a vibrant and memorable day filled with fun, learning, and festive activities. The entire campus was decorated with Diwali lights and colours, creating a joyful atmosphere for everyone.

Stalls were set up both by students and external vendors, offering a wide variety of food, games, and creative products. The fair witnessed an overwhelming response with more than 1200 students visiting throughout the day. Impressively, the student-managed stalls generated a total revenue of over ₹1 lakh, showcasing their hard work, creativity, and entrepreneurial spirit.



The purpose of the Diwali Utsav Mela was to provide students with a real-world business experience—teaching them planning, marketing, teamwork, and money management in a practical setting. Filled with love, laughter, memories, and festive Diwali vibes, the event was a huge success.



BRD College proudly organizes this fair every year, and each edition continues to grow bigger and better, reflecting the enthusiasm of the students and the supportive environment of the college. It was more than just a fair the day truly reflected the creativity and enthusiasm of our campus.— it was an experience of teamwork, entrepreneurship, and festive spirit, making Diwali at BRD College unforgettable every year.

The Rise of Skill-Based Hiring: The Future of Careers

The job market is evolving rapidly, and so are the expectations of employers. Across industries, companies are moving away from purely degree-based hiring and embracing a modern approach — skill-based hiring. This shift empowers students to succeed through talent, creativity, and real-world ability.

Why Is Skill-Based Hiring Rising?

One major reason is the speed of technological change. New tools, software, and systems appear every year, making it difficult for traditional academic programs to keep up. As a result, companies prefer candidates who continue learning and have up-to-date skills.

The boom in online learning platforms—such as Coursera, Udemy, Google Career Certificates, and LinkedIn Learning—has also contributed. Students can now gain industry-approved skills from home, often in a matter of months.

Additionally, the growth of remote work and freelancing has changed global recruitment trends. Employers now evaluate candidates through portfolios, tests, and sample work, instead of checking degrees alone.

Why Skills Matter More Today

- Fast-changing technologies demand updated, practical knowledge.
- Employers prefer candidates who can solve problems, not just score well.
- Online platforms like Coursera, Udemy, Google Career Certificates, LinkedIn Learning are shaping global learning.
- Remote work and freelancing have made portfolios and practical tests more important than degrees.

How Students Can Prepare

- Learn a new skill every semester
- Take internships early
- Earn industry-recognised online certificates
- Build an active LinkedIn profile
- Participate in competitions & real-world projects

These steps help students become industry-ready and future-proof.

Conclusion

The rise of skill-based hiring marks a powerful shift in the professional world. It encourages continuous learning, innovation, and equal opportunity. With the right skills, dedication, and mindset, students today can shape successful careers, regardless of their academic background.

In the future of work, skills are the new currency — and those who invest in them will lead the way.

Skills-Based Hiring Approach

- ✔ Greatly expands the talent pool
- ✔ Uses data to identify top candidates
- ✔ Reduces the odds of a bad hire



The "Shine" Section

Our Hotel Management students are gaining exceptional real-world exposure through industrial training across top hotels and resorts. These hands-on experiences help them master hospitality skills, understand industry standards, and develop confidence and professionalism. Many students are already receiving internship offers and career opportunities, showcasing the strength of our HM program. At BRD College, we are proud to see our students transform their training into successful and promising careers in the hospitality sector.



○ LOKESH SINGH BHOJAK

During my immersive internship, I've learned that adaptability is essential in the hospitality industry. Every day teaches me something new as I move between front-of-house tasks and operational duties, helping elevate the overall guest experience. This hands-on exposure is strengthening my skills, professionalism, and confidence. I am still continuing my internship and gaining valuable insights that are shaping my future in hospitality. I am truly grateful to BRD College for providing me with this opportunity and supporting my growth throughout this journey.

”

INTERNSHIP FROM
**THE CORBETT NISHK
NAINITAL**

This internship opportunity has been truly dynamic. Beyond the daily routine, I've learned to appreciate the level of coordination required to keep operations running smoothly. I also gained important exposure to revenue management, understanding how even small decisions can impact the overall business model.

I am still continuing my internship and learning something new every day, which is helping me grow both professionally and personally. I am sincerely thankful to BRD College for giving me this opportunity and guiding me throughout this journey.

”

INTERNSHIP FROM
**AVENUE 18
RISHIKESH**



○ AAMIR AKRAM

This experience has been genuinely rewarding. Along with my routine tasks, I've come to understand the teamwork and communication required to keep daily operations running smoothly. I also received valuable hands-on exposure, learning how even the smallest choices can influence the overall direction of the business.

I am still continuing my internship and learning a great deal every day. I'm truly grateful to BRD College for giving me this opportunity and supporting my professional growth.

”

INTERNSHIP FROM
**DEEP RESIDENCY
ROORKEE**



○ DEEPAK BISHT

ECO STYLE ICON

NAJAMA SHINES AT ECOLYMPICS 2025

Najama, a talented student of BCA 1st Year, has made our college incredibly proud with her creativity and innovation. She designed a stunning outfit entirely from best-out-of-waste materials, using leftover fabric scraps and old cloth pieces to craft a beautiful and meaningful dress.

Representing BRD College at Ecolympics 2025, a prestigious event where top colleges across Dehradun and Roorkee competed. Najama stood out with her unique concept and exceptional craftsmanship. Her creation not only impressed the judges but also conveyed a strong message of sustainability and conscious fashion.

We are proud to share that she secured First Position, bringing honor to our institution and inspiring fellow students to think creatively and responsibly.

BRD College applauds Najama for her achievement and her commitment to eco-friendly innovation.



THOUGHTS OF THE EDITOR

I feel truly happy to share this edition of our college magazine with you all. This magazine is a small effort to bring together the thoughts, creativity, and experiences of our students. Education is not the learning of the facts but the training of the mind to think. I want to thank all the teachers, friends, and team members who supported us throughout this journey. I hope you enjoy reading it as much as we enjoyed creating it.

Happy reading!

SAURAV PAINULY

BCA 2nd year





BRD COLLEGE, ROORKEE

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